Medicare Advantage Organizations Are Missing Opportunities To Use Ordering Provider Identifiers To Protect Program Integrity

This issue brief summarizes results from our evaluation of Medicare Advantage organizations’ (MAOs’) use of National Provider Identifiers (NPIs) for physicians and nonphysician practitioners who order and/or refer high-risk services—i.e., durable medical equipment, prosthetics, orthotics, and supplies (DMEPOS); clinical laboratory services; imaging services; and home health services—for Medicare Advantage (MA) enrollees. (In this issue brief, we refer to these providers as ordering providers.)

Why OIG Did This Review
NPIs for ordering providers are essential for safeguarding the program integrity of high-risk services in Medicare. For these services, NPIs are critical for identifying patterns of inappropriate billing and ordering among providers and investigating fraud and abuse. Both the Centers for Medicare & Medicaid Services (CMS) and the Office of Inspector General (OIG) rely on ordering provider NPIs (hereafter ordering NPIs) to conduct oversight and pursue fraud investigations. However, prior OIG work found that these NPIs were largely absent from CMS’s MA encounter data, despite evidence that many MAOs can—and do—already collect this information. (Encounter data are detailed information submitted by MAOs to CMS regarding each service provided to MA beneficiaries.) As a result, OIG recommended that CMS establish and enforce requirements for MAOs to submit ordering NPIs for high-risk services. Findings from this issue brief may be useful as CMS considers requiring MAOs to collect and use ordering NPIs for MAOs’ program integrity oversight activities.

How OIG Did This Review
To determine the extent to which MAOs conducted program integrity oversight activities by using ordering NPIs submitted by providers and/or suppliers of high-risk services, we administered an online survey to a stratified random sample of 200 MAOs from February to March 2020. We received responses from 179 MAOs. This is the second OIG issue brief that analyzes data from this survey; the first was released in August 2020 and focused on the extent to which MAOs collected ordering NPIs and submitted these identifiers to CMS’s MA Encounter Data System.

What OIG Found
Almost half of the MAOs that lack ordering NPIs on at least some MA encounter records raised concerns that this hinders their data analysis for program integrity. Among MAOs that collect any ordering NPIs, most use these NPIs to conduct oversight activities—such as analyses that detect potential fraud schemes—but one in five of these MAOs does not perform program integrity oversight using ordering NPIs, despite having the data to do so. Furthermore, when MAOs collect ordering NPIs on MA encounter records, most do not validate these NPIs against CMS’s NPI registry. These findings indicate that there are unrealized opportunities for MAOs to use ordering NPIs to protect the MA program against fraud and abuse.
What OIG Recommends

This evaluation adds support for OIG’s existing recommendations that CMS:

- require MAOs to submit the ordering NPIs on encounter records for DMEPOS and for clinical laboratory, imaging, and home health services; and
- establish and implement “reject edits” that (1) reject encounter records in which the ordering NPIs is not present when required and (2) reject encounter records that contain an ordering NPIs that is not a valid and active NPI in the CMS’s NPI registry.

On the basis of this evaluation, we are making a new recommendation that CMS should encourage MAOs to perform program integrity oversight using ordering NPIs. CMS neither concurred nor nonconcurred with this recommendation and stated that it would consider whether additional education is needed for MAOs regarding the role that ordering NPIs can play in program integrity oversight.
BACKGROUND

DMEPOS and clinical laboratory, imaging, and home health services are vulnerable to fraud

DMEPOS and clinical laboratory, imaging, and home health services have a history of being vulnerable to fraud. (In this issue brief, we refer collectively to DMEPOS and these services as high-risk services.) In 2019, law enforcement identified DMEPOS suppliers that allegedly paid kickbacks to providers who ordered medically unnecessary DMEPOS for Medicare beneficiaries, potentially defrauding taxpayers out of $900 million.1 In addition, a separate scheme involved a laboratory that allegedly paid kickbacks to ordering providers and fraudulently billed Medicare $1.7 billion for genetic tests that were not medically necessary.2 For these high-risk services, ordering providers should act as gatekeepers against inappropriate payments, as they determine whether these services are medically necessary and appropriate for the patients they treat. Having access to identifiers for these ordering providers is essential for effective oversight of these services, and analysis of ordering NPIs is critical for identifying inappropriate billing and ordering patterns among providers. Both CMS and OIG rely on these identifiers to conduct oversight and enforcement work.

CMS requires MAOs to safeguard MA program integrity

Under MA, also known as Medicare Part C, CMS contracts with private insurance companies, known as MAOs, to provide coverage of Medicare Part A and B services through private health plan options. In 2020, 40 percent of Medicare beneficiaries—25 million beneficiaries—elected to enroll in the MA program rather than the Medicare fee-for-service program.3 In fiscal year 2020, MA program expenses were $314 billion of the total $780 billion in Medicare benefit payments.4

CMS requires MAOs to implement effective compliance programs that include measures to safeguard the MA program from fraud, waste, and abuse.5 To implement an effective compliance program, MAOs may perform data analysis to identify unusual patterns suggesting potential errors and/or potential fraud and abuse.6 CMS recommends that this data analysis should, in part, establish baseline data to enable the MAO to recognize unusual trends and provider referral patterns. In addition, as part of MAOs’ monitoring of providers in their network, CMS suggests that MAOs review Prescribing and Referral Patterns by Physician Reports, which identify the numbers of referrals from particular providers.7

CMS also requires MAOs to submit encounter records that contain detailed information regarding services provided to MA beneficiaries. However, CMS does not currently require MAOs to submit the ordering NPI on encounter records for any high-risk services. In January 2020, CMS issued a memo acknowledging that a lack of ordering
provider information in encounter records for DMEPOS and clinical laboratory, imaging, and home health services hinders potential program integrity efforts. As such, CMS encouraged MAOs to monitor, evaluate, and take measures to ensure appropriate submission of ordering provider identifiers for MA encounter records.

**Prior OIG work found that CMS’s encounter data lacked ordering NPIs that MAOs have the ability to collect**

This issue brief builds on prior OIG work related to ordering NPIs in the MA program. In 2018, OIG found that ordering NPIs were absent from 63 percent of MA encounter records for high-risk services from the first quarter of 2014. In 2020, OIG found that NPIs for ordering providers continued to be absent from 60 percent of MA encounter records for high-risk services from 2018, even though (1) almost all MAOs reported that their data systems can receive and store this information, and (2) the majority of MAOs reported that they collect ordering NPIs on at least half of their MA encounter records for DMEPOS, imaging services, and laboratory services.

As a result of these findings, OIG has recommended that CMS require MAOs to submit the ordering NPI on encounter records for high-risk services. In addition, OIG has recommended that CMS establish and implement what are known as “reject edits” for certain types of encounter records, such as those related to high-risk services. Such edits would (1) reject records in which the NPI and/or name for the ordering provider is not present; and (2) reject records that contain an ordering NPI that is not valid and active in CMS’s NPI registry—the National Plan and Provider Enumeration System (NPPES).

CMS concurred with our first recommendation and is exploring implementation of a requirement for MAOs to submit the ordering NPI on encounter records for high-risk services.

CMS did not concur with our second recommendation and stated that it would be premature to establish and implement reject edits until it had explored the requirement for MAOs to submit the ordering NPI on encounter records for high-risk services.
FINDINGS

The lack of ordering NPIs on some MA encounter records hinders program integrity oversight by MAOs

Almost half of the MAOs that lack ordering NPIs on some MA encounter records stated that this hinders their data analysis for program integrity. Many of the MAOs that we surveyed (81 of 179) lacked NPIs on at least some of their encounter records. Of these MAOs, almost half (36 of 81) raised concerns that this lack of ordering NPIs hinders their performance of data analysis for program integrity oversight of high-risk services.

Some MAOs indicated that their lack of ordering NPIs creates additional resource burdens and delays for safeguarding MA program integrity. For example, one MAO explained that “without the ordering physician NPI, medical records must be requested from the provider to determine who ordered the services.” Another MAO explained, “If ordering NPI is not present or available in the data, [our] Special Investigation Unit will manually search for NPI numbers for data analysis.”

MAOs generally did not collect—in place of NPIs—other identifiers for ordering providers that could be used for program integrity oversight

In the absence of NPIs, MAOs could use other identifying information about ordering providers—such as their names, their Employer Identification Numbers, or their medical license numbers—to identify patterns of questionable billing. However, among MAOs that reported that their lack of ordering NPIs hinders their program integrity efforts, most (27 of 36 MAOs) generally did not collect other identifiers for any of the high-risk services, as shown in Exhibit 1.

Exhibit 1: MAOs whose lack of ordering NPIs hindered their program integrity oversight also lacked other ordering provider identifiers

81 MAOs lacked ordering NPIs on more than 10 percent of their encounter records

36 of these MAOs stated that this limits their data analyses for program integrity

27 of these MAOs generally did not collect other ordering provider identifiers

Source: OIG analysis of MAO responses to 2020 OIG survey.

“If the ordering provider NPI is not present on the claim, analysis for Medicare Advantage program integrity is more difficult and less timely.”

-MAO respondent
Among MAOs that collect ordering NPIs, most but not all leverage this critical information to safeguard the MA program

Seventy-nine percent of the MAOs that collect ordering NPIs use these NPIs to conduct program integrity oversight

Of the MAOs that collected ordering NPIs on any MA encounter records, most (139 of 175) stated that they use these NPIs to perform program integrity activities for at least 1 of the 4 high-risk services. For example, MAOs may use ordering NPIs to detect potential fraud schemes, identify providers who are excessively ordering certain services or billing for medically unnecessary services, or to validate the identity of new, noncontracted providers. Other examples of oversight activities performed by MAOs are shown in Exhibit 2.

Exhibit 2: MAOs use ordering NPIs to perform a variety of oversight activities

MAOs use ordering NPIs to...

- Perform analysis to detect:
  - Irregularities in provider ordering patterns
  - Potential fraud schemes
  - Providers potentially ordering or billing for medically unnecessary services
  - Providers billing for services not rendered
  - Providers excessively ordering or billing for certain services
  - Unusual geographic distances between ordering providers and patients
- Conduct audits
- Vet providers and validate provider information

Source: OIG analysis of MAO responses to 2020 OIG survey.

The remaining 21 percent do not use ordering NPIs to conduct program integrity oversight

In the Medicare Managed Care Manual, CMS states that MAOs must perform effective monitoring to prevent and detect fraud, waste, and abuse, and that they may accomplish this using data analysis. Specifically, CMS recommends that MAOs use data analysis to establish baseline data by which to recognize—among other things—unusual patterns of referrals. Despite this guidance, 21 percent of MAOs that collected ordering NPIs for any of the high-risk services (36 of 175) did not perform program integrity oversight that used these NPIs. Ten of these 36 MAOs reported that providers submitted ordering NPIs on most of their MA encounter records for each of the high-risk services—yet these 10 MAOs still did not leverage the potential of these data for program integrity oversight. An additional 14 of these 36 MAOs reported that providers submitted ordering NPIs on most of their MA encounter records for at least 1 of these high-risk services, and yet these 14 MAOs did not regularly use these data to perform program integrity oversight for that service.
Most MAOs that collect ordering NPIs do not validate them against CMS’s NPI registry

Most MAOs do not verify that the ordering NPI is in CMS’s NPI registry when they receive an MA encounter record for a high-risk service. In general, to provide services to Medicare beneficiaries, a provider should have a valid and active NPI in CMS’s NPI registry. Among MAOs that collected at least some ordering NPIs for each of the four high-risk services, three-quarters did not verify for at least one service type that these NPIs were present in the NPI registry. Within each individual service type, more than 70 percent of the MAOs that collected ordering NPIs did not verify that NPIs were present in the NPI registry, as shown in Exhibit 3.

Exhibit 3: Most MAOs do not verify that the ordering NPI is present in CMS’s NPI registry

Source: OIG analysis of MAO responses to 2020 OIG survey.
CONCLUSION AND RECOMMENDATION

CMS and OIG agree that ordering NPIs are critical for identifying patterns of questionable billing and pursuing fraud investigations for services that have a history of being vulnerable to fraud. However, previous OIG work found that these NPIs have been largely absent from CMS’s MA encounter data, despite evidence that many MAOs can—and do—already collect this information. Therefore, OIG recommended that CMS establish and enforce requirements for MAOs to submit ordering NPIs for applicable services.

In response to our previous work, CMS stated that it is exploring implementation of a requirement for MAOs to submit the ordering NPI on encounter records for high-risk services. Findings from our recent survey of MAOs may be useful as CMS continues to explore implementing this requirement. We found many MAOs acknowledge that the absence of ordering NPIs on even a small portion of encounter records can hinder their performance of data analysis for MA program integrity. Despite this hindrance, the landscape is promising in how MAOs are leveraging the NPI data that they do have. However, more widespread use is needed. While most MAOs are using their ordering NPIs to conduct program integrity oversight activities—such as analysis that detects potential fraud schemes—a fifth of MAOs are missing this opportunity completely. In addition, most MAOs do not verify that the ordering NPI is present in CMS’s NPI registry when they receive this information on an MA encounter record. This creates a vulnerability by increasing the risk that invalid, inactive, or fraudulent providers are ordering high-risk services.

Taken together, our findings indicate that (1) many MAOs agree that increased collection of ordering NPIs has the potential to strengthen their oversight of high-risk services and (2) there are unrealized opportunities for MAOs to use their existing data on ordering NPIs to safeguard the MA program against fraud and abuse. Therefore, this evaluation adds support to OIG’s existing recommendations that CMS:

- require MAOs to submit the ordering NPI on encounter records for DMEPOS and for clinical laboratory, imaging, and home health services and
- establish and implement “reject edits” that (1) reject encounter records in which the ordering NPI is not present when required and (2) reject encounter records that contain an ordering NPI that is not a valid and active NPI in the NPPES registry.
We recommend that CMS:

Encourage MAOs to perform program integrity oversight using ordering NPIs

Federal regulations require MAOs to perform effective monitoring to prevent and detect fraud, waste, and abuse. We found that MAOs did not always perform program integrity oversight that used these NPIs. Therefore, CMS should encourage MAOs to conduct oversight activities using ordering NPIs in order to safeguard the MA program from fraud and abuse. Such efforts may include, but are not limited to:

- issuing clear and specific guidance about using ordering NPIs to conduct oversight, such as performing data analyses to detect potential fraud;
- developing a best practices toolkit that outlines effective methods for data analyses that use ordering NPIs and highlights the benefits and return on investment in performing these analyses;
- assessing MAOs’ use of ordering NPIs to conduct oversight activities as part of Compliance Program Effectiveness audits or through other assessments; and/or
- identifying MAOs that do not use ordering NPIs to conduct oversight and providing education and outreach to these MAOs. To assist CMS in identifying these MAOs, OIG will send CMS a list of the 36 MAOs from our sample that collected ordering NPIs on MA encounter records for high-risk services but did not perform any program integrity oversight that used these NPIs.
CMS neither concurred nor nonconcurred with our recommendation to encourage MAOs to conduct oversight activities using ordering NPIs in order to safeguard the MA program from fraud and abuse. Instead, CMS stated that it would consider whether additional education is needed for MAOs regarding the role that ordering NPIs can play in program integrity oversight. In addition, CMS noted that it released a memo in January 2020 encouraging MAOs to monitor, evaluate, and take measures to ensure appropriate submission of ordering provider identifiers in encounter records. We continue to recommend that CMS take additional steps, such as those we described in our recommendation, to promote MAOs’ use of NPIs for program integrity activities. We also ask that CMS include any plans to do so in its Final Management Decision.

Appendix A provides the full text of CMS’s comments.
DATE: February 24, 2021

TO: Suzanne Murrin
Deputy Inspector General for Evaluation and Inspections

FROM: Elizabeth Richter
Acting Administrator

SUBJECT: Office of Inspector General (OIG) Draft Report: Medicare Advantage Organizations Are Missing Opportunities to Use Ordering Provider Identifiers to Protect Program Integrity (OEI-03-19-00432)

The Centers for Medicare & Medicaid Services (CMS) appreciates the opportunity to review and comment on the Office of Inspector General’s (OIG) draft report on Medicare Advantage Organizations’ (MAOs’) use of ordering provider National Provider Identifiers (NPIs) for program integrity purposes. CMS is committed to working with MAOs to safeguard program integrity in Medicare Advantage, and recognizes that information that MAOs collect through encounter data can be an important part of that effort.

Since the agency began collecting encounter data, CMS has been mindful of balancing immediate needs with long-term goals for use of the data, as well as provider and plan burden. For that reason, CMS initially focused on development of data necessary for payment purposes.

However, CMS has continued to study the role that ordering and referring provider NPIs can play in Medicare Advantage program integrity. Though not currently a required submission, CMS has published guidance alerting MAOs to the importance of this information for program integrity purposes and encouraging the MAOs to monitor, evaluate, and take measures to ensure appropriate submission of ordering provider identifiers for Medicare Advantage encounter data based on the information provided in the memo.1 CMS also reminded MAOs that increased accuracy of referring provider identifiers will assist law enforcement in future program integrity efforts.

In addition, CMS implemented a series of edits in December 2019 to ensure that, when populated, the rendering, referring, and ordering provider NPIs on encounter data are valid and active on the National Plan and Provider Enumeration System (NPPES). If an NPI is not found or is inactive on the NPPES, the encounter data are rejected. In March 2020, CMS reinforced this data integrity effort and implemented a series of edits to ensure that, when populated, the billing, rendering, referring, and ordering NPIs on encounter data are not on the CMS Provider Preclusion List.

CMS will continue to evaluate whether additional actions are needed to educate MAOs on the role this data can play in program integrity.

OIG’s recommendations and CMS’ responses are below.

**OIG Recommendation**
CMS should encourage MAOs to perform program integrity oversight using ordering NPIs.

**CMS Response**
As OIG noted in its report, CMS released a memo in January 2020 encouraging MAOs to monitor, evaluate and take measures to ensure appropriate submission of ordering provider identifiers in encounter records. CMS will consider whether additional education to MAOs on the role that ordering NPIs can play in program integrity oversight is needed.

CMS thanks OIG for their efforts on this issue and looks forward to working with OIG on this and other issues in the future.
METHODOLOGY

MAO Survey

From February to March 2020, we administered an online survey to a stratified random sample of 200 MAOs. We selected MAOs that (1) provided active plans as of January 1, 2017, and continued to be active in 2020; (2) offered coordinated care plans, medical savings accounts, or private fee-for-service plans; and (3) submitted 2017 records to CMS’s MA encounter data for DMEPOS, clinical laboratory services, imaging services, and/or home health services. The first stratum included all 33 of the MAOs that did not have an ordering NPI on any of their 2017 records in CMS’s MA encounter data. We separated these 33 MAOs into their own stratum because we were particularly interested in learning about their procedures related to encounter records. The second stratum included 167 MAOs randomly selected from the 361 MAOs that had at least 1 ordering NPI on their 2017 records in CMS’s MA encounter data. We analyzed survey responses from 179 MAOs, 29 from the first stratum and 150 from the second stratum. We reported our findings based on the responses of the sampled MAOs—we did not project our results to the sample population. This is the second OIG issue brief that analyzes data from this survey; the first was released in August 2020 and focused on the extent to which MAOs collect ordering NPIs and submit these identifiers to CMS’s MA Encounter Data System.

Limitations

Most MAOs estimated the percentage of their MA encounter records on which providers submit ordering NPIs and other kinds of identifiers for each high-risk service.

Standards

We conducted this study in accordance with the Quality Standards for Inspection and Evaluation issued by the Council of the Inspectors General on Integrity and Efficiency.
Acknowledgments

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This report was prepared under the direction of Linda Ragone, Regional Inspector General for Evaluation and Inspections in the Philadelphia regional office, and Joanna Bisgaier, Deputy Regional Inspector General.

Contact

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ENDNOTES


5 42 CFR §422.503.


9 OIG, Medicare Advantage Encounter Data Show Promise for Program Oversight, but Improvements Are Needed, OEI-03-15-00060, January 2018.

10 OIG, CMS’s Encounter Data Lack Essential Information that Medicare Advantage Organizations Have the Ability to Collect, OEI-03-19-00430, August 2020.


12 These 81 MAOs both (1) reported that providers and/or suppliers submitted ordering NPIs on less than 90 percent of their MA encounter records for DMEPOS, and clinical laboratory, imaging, and home health services and (2) responded to our survey question about whether their lack of ordering NPIs hinders their performance of data analysis for MA program integrity oversight.

13 By “generally did not collect,” we mean that an MAO did not collect other kinds of ordering provider identifiers on more than 60 percent of encounter records for each high-risk service.


15 These 10 MAOs reported that providers and/or suppliers submitted ordering NPIs on 70 percent or more of their MA encounter records for DMEPOS and clinical laboratory, imaging, and home health services.

16 These 14 MAOs reported that providers and/or suppliers submitted ordering NPIs on 70 percent or more of their MA encounter records for at least 1, but not all, of the 4 high-risk services.
Of the 149 MAOs that (1) collect ordering NPIs on MA encounter records for DMEPOS, and clinical laboratory, imaging, and home health services and (2) responded to our survey questions about NPPES verification, 116 (78 percent) do not verify that ordering NPIs are present in the NPPES when they receive an encounter record. Two of these 116 MAOs indicated that—although they do not verify ordering NPIs are present in the NPPES when they receive an encounter record—they may verify this information at another time.

18 42 CFR § 422.503.

19 We used the 2017 Contract Information Extract from CMS's Health Plan Management System to determine MAOs with contract dates effective as of January 1, 2017, and we used the 2020 Contract Information Extract to confirm which MAOs continued to be active in 2020. We then used the 2017 encounter data to stratify MAOs on the basis of their submission of ordering NPIs on 2017 encounter records.

20 We did not include MAOs that offer cost plans, demonstration plans, or program of all-inclusive care for the elderly (PACE) organizations, as these may have different compliance program requirements.

21 For encounter records with dates of service in 2017, we identified DMEPOS records as records with claim type code 4800; clinical laboratory records as records with claim type code 4700 and at least one service line with Berenson-Eggers Type of Service (BETOS) codes T1A through T1H; imaging records as records with claim type code 4700 and at least one service line with BETOS codes I1A through I4B; and home health records as records with claim type codes 4032, 4033, or 4034.

22 Data elements for ordering NPIs are located in both the header and service-line portion of a service record. For DMEPOS, clinical laboratory, and imaging records, we considered an encounter record to be missing an ordering NPI if it was missing from the header as well as from all the service lines. For home health records, we considered an encounter record to be missing an ordering NPI if it was missing all of the three following data elements from the header and all service lines: (1) ordering NPI, (2) attending provider NPI, and (3) “other provider” NPI.